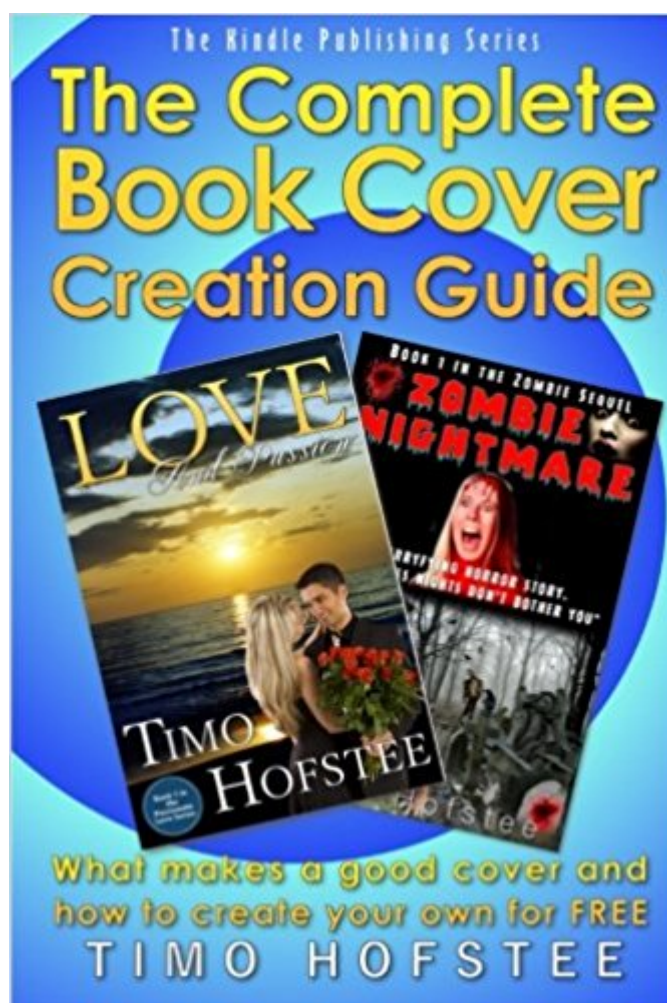


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The Complete Book Cover Creation Guide: What Makes A Good Cover And How To Create Your Own For FREE



Synopsis

This book is a complete guide to book cover creation. Without the fluff ! In the first part you will learn what makes a good book cover. Both for fiction and non-fiction books. -What makes a good book title and how to create one. -The importance of blurbs, subtitles and testimonials. -How to select colors. -How to select fonts and where to find them. -The importance of images and where to find good ones. -How to select the right resolution for your book cover -The importance of thumbnails -Awards and bestseller blurbs or images -The most important thing on your cover -Visual branding In the second part you will learn how to create professional book covers yourself with free software. You will learn all the basic operations you need to compose and create book covers that sell. It also contains lots of step-by-step examples how to : -make selections. -draw text with outlines, drop shadows etc. -quickly skim through hundreds of fonts to find the right one. -resizing and cropping -feathering -removing imperfections -making image compositions -layer management and masks -filters and paint tools Etc.etc. This book is for complete beginners. Even if you have never touched image editing software, you will be able to create beautiful covers when you have finished this book. The book also contains three full examples how to create real existing covers, explaining step-by-step how they were created.

Book Information

Paperback: 136 pages

Publisher: CreateSpace Independent Publishing Platform (October 4, 2014)

Language: English

ISBN-10: 1502584263

ISBN-13: 978-1502584267

Product Dimensions: 6 x 0.3 x 9 inches

Shipping Weight: 9.3 ounces (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars 8 customer reviews

Best Sellers Rank: #591,625 in Books (See Top 100 in Books) #87 in Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design

Customer Reviews

Timo is a writer, blogger and IT expert. He writes about complex things, like keyword research, affiliate marketing and online marketing. But in a language that is understandable for everybody. He uses 30+ years experience in computers, networking, hardware, software, development, internet, marketing, sales and online business to teach others how to grasp complex issues. His international

experience, working abroad in several European countries, US and Africa has given him a broad view on different cultures and civilizations. He has followed the development of the internet right from the start. In the 80's just with email and private networks, and from the early 90's onwards he was one of the first ones to work with the first websites. Learn from the author how to setup an online business, how to understand everything about search engines, how to create your own 'internet life-style'. His books are extremely results-oriented: You are looking for a solution to a specific problem? When you read a book from the author, you will find the answer. In straight-to-the-point explanations without the fluff. When Timo is not writing or blogging he spends his time on the magnificent beaches between St Tropez and Monaco, relaxing in a pub in Cannes, playing chess or travelling to his home country: The Netherlands.

Great book. I learned a great deal about how to use GIMP and how to design a book cover. Have designed two so far using the info i learned in this book.

Timo Hofstee's the Complete Book Cover Creation Guide is a useful book that does what it claims to do -- tells you how to create a book cover using image manipulation software. Most of the book is devoted to lessons in the popular free GIMP software. To take full advantage of these lessons, it's necessary to go to his site and download files he supplies to go with the examples. This is fully explained in the book, but as there are many clickable links, I recommend reading the book on a computer (I read it on my iPad) and installing GIMP first. I already use GIMP, but there is a lot in the book that I don't know how to do. After years of reading descriptions, I still haven't gotten a proper understanding of layer masks. Hofstee tries to explain this, but I just don't think I'm ever going to understand it. Besides the GIMP lesson, there is some fairly basic design advice about use of colors, images, and texts. If you are rookie to book design, you do indeed need all this information. He is right to provide it. This advice is however more don't than do -- after all, no one can tell you how to make a cover look good. It's an art, one that requires vision as well as skill. Overall, I think this book delivers what it promises, and I recommend it. I received a review copy of this book from the author at my request when he was looking for reviewers. I do not know him otherwise.

Mr. Hofstee, who is an expert in marketing, has created an excellent guide on creating book covers for those of us who do it ourselves. While he does give other resources for programs, he is primarily focused on the GIMP program, which is strikingly similar to the popular, but pricey, Photoshop program. He gives the link where the program can be downloaded for free, with step-by-step

explanations of how to use the GIMP program while treating the reader as if they had some understanding of editing programs, in other words, like a professional. Thanks for that. The Complete Creation Guide also gives advice in what color schemes and fonts work and do not work depending on the genre of book one is working with, what to include on the cover, and what to leave off for the best results to draw more interest in the writer's book based on the cover. He also gives great detail on how to choose a title to suit the genre whether fiction or non-fiction. He has included color screen shots so that the user recognizes what he is talking about using the program and sample covers to represent his ideas. This guide is definitely worth the price if you wish to use the GIMP program, although the lessons also carry over to Photoshop if one decides to use it, as they work in a similar fashion. He does not give detail to the very advanced usages for either program, but does give details to creating a professional grade book cover.

Since I had reviewed a similar book, the author gave me a copy of this book to read. Some parts were harder to understand, (the section about the pixels) but as a writer who has self-published, I liked the tutorial on using GIMP to design a cover to be very enlightening. I had downloaded GIMP but was never good at using it. But with the steps outlined in Timo's book, I think I'll try designing my next cover myself. Good job in putting out an easy to understand guide for writers who want to design their own covers.

If you want to venture into creating your own book cover, this guide will help you. Most of it is about using the free Gimp program, and it's helpful to have the insights and shortcut of someone guiding you along. Also, gaining insights into the best fonts and colors for various types of book helps a lot. You'll also find good resources inside. I like that it's simple to understand. Ronda Del Boccio

Why would anyone take advice from the creator (presumably) of the atrocious cover of this book? I hoped I was wrong, but I wasn't. Buy a book by someone actually skilled in cover design.

It was good and could have been better... I liked it though as a beginning book

some good info

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